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NORTHERN ILLINOIS UNIVERSITY

Social Butterflies: The Power of Social Media Influencers

A Capstone Submitted to the
University Honors Program

In Partial Fulfillment of the
Requirements of the Baccalaureate Degree

With Honors

Department Of

Communication (Journalism)

By

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DeKalb, Illinois

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Capstone Title (print or type) Social Butterflies: The Power of Social Media Influencers

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Faculty Approval Signature
Department of (print or type) Department of Communication (Journalism)
Date of Approval (print or type) 05/05/2019

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Guidelines

Your abstract should begin with a definitive statement of the problem of project. Its purpose, scope and limit should be clearly delineated. Then, as concisely as possible, describe research methods and design, major findings, including the significance of the work, if appropriate, and conclusions.

Students whose thesis involves “creative” work (original, fine art, music, writing, theatre or film production, dance, etc.) should describe process and production. Indicating the forms of documentation on file as “thesis” materials.

Please have your advisor review your abstract for organization, content, grammar and spelling before submission.